



BROCHURE



**11 YEARS
IN EDUCATION
1999-2010**

Scholarship of
Rs. 10000/-
to each
girl student*

RJ

SCHOOL OF MANAGEMENT STUDIES BALASORE, ODISHA

A COMPLETE B-SCHOOL FOR FUTURE MANAGERS

**EDUCATIONAL LOAN FACILITY
AVAILABLE FROM**



COME HERE TO LEARN, GO AHEAD TO SERVE



Courses Offered

MBA
(Full Time Regular Course)
(Marketing/ Finance/HR/Retail)

BCA
PGDCA
B.Sc. - IT & Management

BBA
(Marketing/ Finance/HR)
Certified Accounting Technician Course of ICWAI

Introducing from the session 2010-11
+2 Science & +2 Commerce under CHSE, Odisha
with XAT, MAT, CAT, IIT, AIEEE and JEE coaching.

**We also provide Voice & Accent training,
Communicative English, Interview Techniques & Soft Skill etc.**

**We also offer MBA, MCA, MA, M.Com, M.Sc., B.A, B.Com, LL.M, M.Ed.,
Journalism, Library Science etc. through distance mode.**

How To Reach RJSMS

Students can reach RJSMS by National Highway No. 5 or South Eastern Railways by a direct train journey just for 2 hrs. from Kharagpur, 4 hrs. from Tatanagar, Bhubaneswar & Howrah and 7 hrs from Bokaro. Its corporate office is in the center of the town, just 2kms away from railway station



Approved Bodies

1. All India Council For Technical Education (AICTE)
2. Biju Patnaik University of Technology (BPUT)
3. Fakir Mohan University (FMU), Balasore
4. Dept. of Higher Education, Dept. Of Industry, Govt. of Orissa
5. University Grants Commission (UGC)
6. Ministry of HRD, Govt. Of India
7. Association Of Indian Universities

ADMISSION PROCEDURE

1. Candidates those who are interested to join any of the courses offered by our School need to apply in the prescribed form available along with the Prospectus. The candidate can obtain the prospectus either in person on payment of Rs. 500/- in cash or by post on payment of Rs. 550/- by means of demand draft drawn in favour of "RJ School of Management Studies" at any nationalised bank payable at Balasore. The fee includes the entrance test fee.
2. Admission will be made through RET (RJSMS Entrance Test) to be held at District Head Quarters / Major Towns /Cities in Orissa and other States, as decided by the School. The name of the centre and place of RET will be intimated before one week of the commencement of the RET. RET will be followed by PI/GD. We also admit students those who qualify the eligibility tests conducted by any other University/Institution/MAT/CAT/XAT/UGAT/OJEE/AIEEE etc.
3. Students those who have not received their admit card for the entrance test can collect the same from the entrance test centre one hour before the commencement of the test after showing the money receipt.
4. Candidates who have not completed their qualifying examinations or who have appeared in the examinations and awaiting results can also appear the RET.
5. School can allot applicant in any of the centre instead of his/her opted centre for appearing RET.
6. Entrance test will be of one hour duration covering the following courseware:-
(i) English Usage, (ii) General knowledge & Current affairs, (iii) Numerical ability (iv) Paragraph Writing
7. Students are instructed to submit the following original & the Xerox copies of documents at the time of admission.
 - (a) Duly filled in application form
 - (b) 3 coloured passport and 3 stamp size photographs.
 - (c) 10- board certificate as a proof of date of birth.
 - (d) +2 / +3 / Graduation Provisional, Migration certificates and mark sheets.
 - (e) The candidate have to submit the required course fee as mentioned in the prospectus through Demand Draft in favour of "RJSMS", payable at Balasore.
8. Where ever the rules are silent, the decision of the School will be final and binding.

A-Z OF RJSMS



1. We are confident enough.
2. Confidence and attitude are key to success.



1. Director Prof. Rtn. S K Pani [Alumni-IIM (A) & XLRI] receiving Rastriya Vidya Saraswati Puraskar from Dr. Murlu Manohar Joshi
2. Director is being felicitated by Conl. S. K. Samantaray, PXE-Chandipur, Balasore
3. Director receiving Vice Chancellor award from V.C. of FM University, Odisha



C
CAMPUS LIFE
&
CORPORATE SOCIAL
RESPONSIBILITY



1. Campus life is full of fun and merriment.
2. Deworming program at near by school organized by Rotaract Club of RJSMS.
3. AIDS Awareness Programme conducted by Rotaract Club of RJSMS.

1. Best outgoing student award is an unique feature of RJSMS.
2. Student do anchoring at Chandipur Beach Festival every year.
3. Students develop their presentation skills by self classroom presentation.



D
DYNAMISM



E
EXCELLENCE
&
EXPOSURE



1. Student participating at Inter College Debate Competition held at DRDO, Ministry of Defense, Government of India.
2. Congratulation given by Conl. S. K. Samantaray, PXE-DRDO Chandipur to our winning student.



F
FACILITIES

1. Air conditioned classrooms and labs
2. Foreign educational tours(Optional)
3. Air Conditioned Computer Lab with 24*7 internet facility
4. Well-equipped Library

1. World is at your fingertips.
2. We not only build intellect, we build body and mind too.
3. Well equipped multigym.



G
GLOBALIZATION
&
GYMNASIUM



Both boys and girls hostels are inside the campus. Hostel life is home away from home.

H
HOSTEL

1. Industrial visit to Tata Motors, (NANO PLANT) Uttarakhand
2. Industrial visit to Dabur India Limited, Uttarakhand
3. Visit to Goa Carbon Ltd,

I
INDUSTRIAL
INTERFACE



Campus Activities

1. Ganesh Puja celebration.
2. Dewali celebration
3. Fun and merriment at our campus



J
JOY &
MERRIMENT



1. Knowledge is power.
2. Our student while participating in panel discussion held at IIM, Indore
3. Seminar on Attitude Matters and Self Discipline

K
KNOWLEDGE & EXPERTISE

1. Faculty interacts with students on regular basis outside the classrooms too.
2. Our Air Conditioned and technology enabled Classroom.
3. Students enhancing their knowledge.



L
LEARNING & LEADERSHIP



1. Students delivering their best at the Drama competition
2. Students receiving award from Mr. M.B.S Nair, Vice-President Emami Group
3. Students performing at The X-Cite (Annual Celebration).

M
MULTIVARIATE & MULTIDIMENSIONAL

1. National Seminar on Retail Management
2. Students can access internet from the lab during college hour.

N
NEXT IS WHAT?



1. Seminar on Indian Capital Market by Dr. Prabena Rajeev, IIT Kharagpur
2. Our students at IIM, Indore
3. Soft Skill Programme

O
OPPORTUNITY

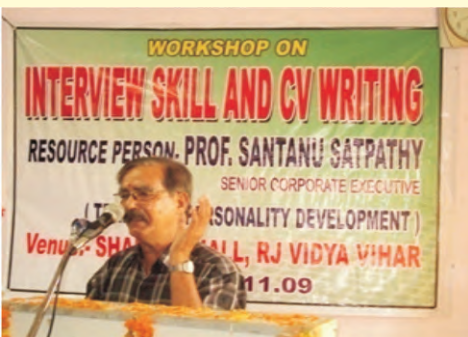


1. Pre Placement Talk by renowned companies.
2. Campus placement of Cadila Pharmaceuticals and Unimark Remedies Ltd. in March-2010.

P
PLACEMENT

1. Sj. R K Jena, MD, Balasore Alloys delivering speech in the Welcome ceremony.
2. 9th Convocation ceremony held in 2009.
3. Vice Chancellor Prof. Sukadev Nanda at our convocation.

Q
QUALITY



R
RESOURCE PERSONS & FACULTY

1. Seminar on Interview Skill and CV writing by Prof. Santanu Satpathy.
2. Prof. A Chatterjee addressing the students.
3. Prof. Simanchal Mohanty sharing his knowledge with the students.

1. Students receiving award from Dr. S Pattanaik, VC, FM University, Odisha
2. Students receiving award from Dr. S Pattanaik, Director HR of Apeejay Surendra Group.

S
SUCCESS



1. Laptops help the students to get prepared to face the challenges of modern world.
2. We use modern equipments to deliver the knowledge to the students

T
TECHNOLOGY

1. We not only groom our students but others too through Balasore Management Association
2. Under our Corporate Social responsibility we conduct RJ GRAMIN SPORTS every year.



U
UNIQUENESS



1. Sj. A. Jain from New Delhi getting warm welcome.
2. Red Carpet welcome by our students to Sj. R K Jena, Managing Director, Balasore Alloys.
3. Counseling Session.

V
VALUE

1. Student are always willing to learn.
2. Students enjoying the Wi-Fi Campus facility.
3. Laptop is necessary for every management student, keeping that in mind we conduct free laptop distribution programme.



W
Willingness & WWW



1. Students showing their talent at the ramp show in the campus.
2. RJ Annual Function "The X-CITE".

X
X-CITEMENT

Students rejuvenating after successfully placed at Unison Software Ltd, Bangalore in the month of February 2010.



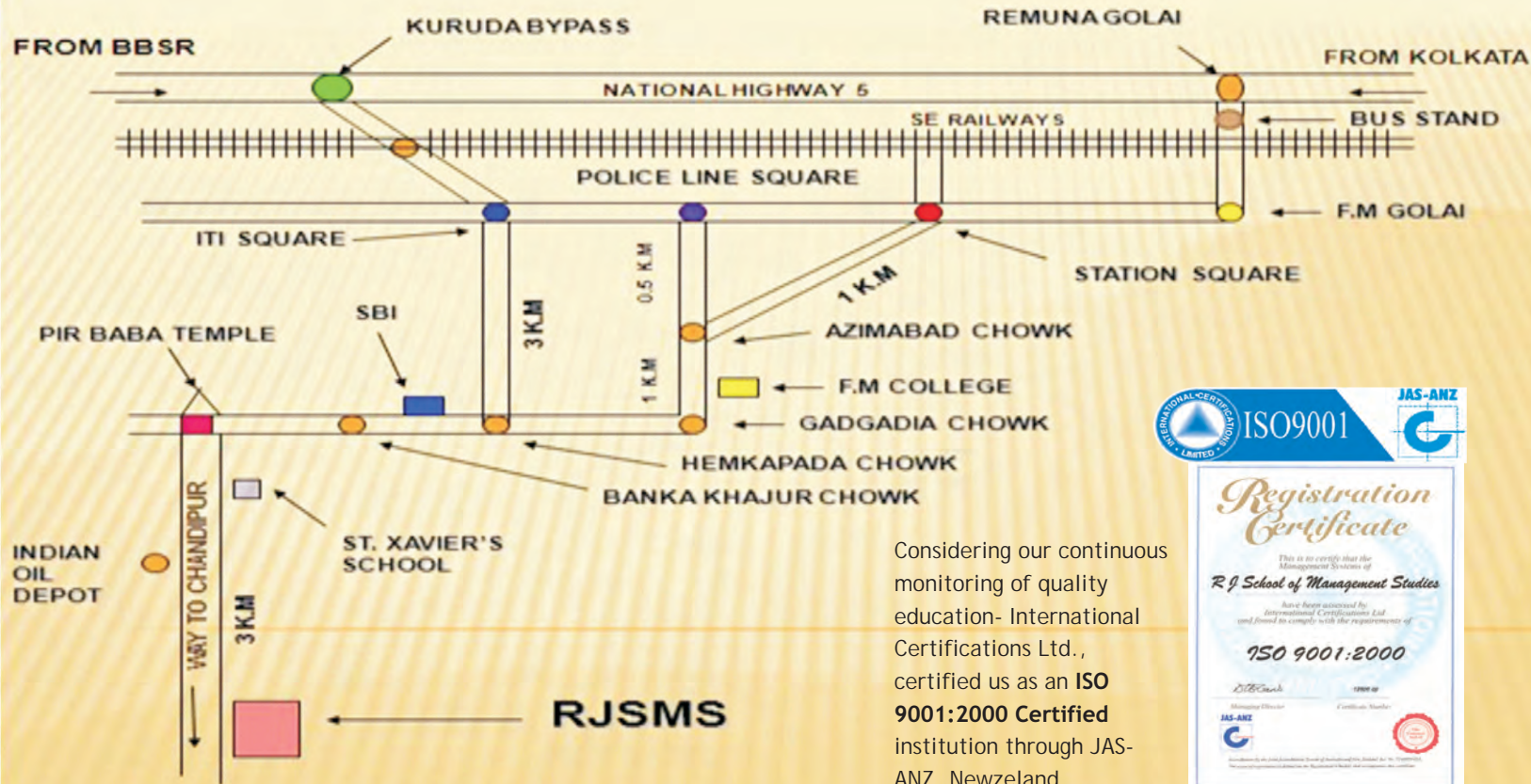
Communication Skill, Computer Skill, Operational Skill, Analytical ability and Positive attitude will lead you to success.



Y
YES WE CAN

Z
ZEAL

How to reach RJSMS



Considering our continuous monitoring of quality education- International Certifications Ltd., certified us as an ISO 9001:2000 Certified institution through JAS-ANZ, Newzeland.

Our Aluminis



Miss Manisha Mishra



Mr. Ratnesh Prasad



Mr. Bikram Singh



Miss. Amrita Mukhopadhaya



Mr. Deepak Kumar



Mr. Shailendra Thakur



Mr. Jeetendra Kumar



Mr. Kishore Parida



Mr. Akhilesh Chowdhury



Mr. Rajat Bhattacharya



Mr. Rajesh Kumar



Mr. Jamiruddin



Sar Utha Ke Jiyo
Mr. Tausif Ahmed



Mr. Tapan Ku. Das



Mr. Sravan Kumar

Our Campus

Students can take admission at any of the places mentioned below.

RJSMS - Bhubaneswar Centre

ST - 5/122, Block-E,
BDA Commercial Complex
Near Baramunda Bus Stand,
Bhubaneswar
Mobile- 9338057547

RJSMS - Lush Green Campus

RJ Vidya Vihar,
7 km Milestone, Balasore
Chandipur Sea beach Road,
Tigaria, Punjibag, Via-Sunhat,
Balasore - 2, Orissa (INDIA)
Phone- 06782-250637

RJSMS - Corporate Office

RJ Management House
Near Town Hall,
Balasore, Orissa (INDIA)
Pin - 756003
Phone - 06782-267117

Local Contact :